



Comprehensive Features

Payment Platform, E-Commerce Platform, & Virtual Terminal



CoreCommerce is an easy-to-use, comprehensive and affordable platform used globally to sell products and collect payments.

Comprehensive Features for eCommerce

Plan & Pricing Overview

Pricing Plans for eCommerce & Payments

<https://www.corecommerce.com/pricing>

Detailed Features

Approaches for building a website

Theme & Website Customization

- Mobile Ecommerce

- Shopping Experience UX

Customer Browsing

Product Management

- Product Display

- Digital Products

Marketing Tools

- SEO

- Analytics & Reporting Tools

Customer Account Management

Order Management

Shipping

Taxes

Payment

Check Out

Security

International Support

Site Administration Management

Platform Technical Features

Integrations - App Store

- CoreGateway

- Marketing

- Fulfillment

- Shipping

- Product Feeds & Marketplaces

Hosted Payments Page (HPP)

Plans and Pricing Overview

Entrepreneur

\$0 / MO

- Unlimited Products
- Access To All Features
- Unlimited Users
- Powered By CorePayments

* For new shopping cart clients.

Basic

\$29/MO

- 10 Products
- Access To All Features
- Unlimited Users

Pro

\$79 / MO

- 300 Products
- Access To All Features
- Unlimited Users
- 30/min Onboarding

Business

\$229 / MO

- Unlimited Products
- Access To All Features
- Unlimited Users
- 60/min Onboarding
- Custom programming (30min per month)

Detailed Features

- Themes - free templates
- Have us build your custom website
- Connect our webstore into your existing web site as a subdomain
- Use our webstore as the checkout page for your existing website.
- “Buy button or Pay Now” button for online payments - use our Hostedpaypage.com to build your custom pay page and insert the button on your website or invoices

Theme & WebStore Customizations

- Free, mobile responsive themes
- Build your own custom theme from an existing template
- Hassle free theme installation with ability to change
- Customize and brand theme, within built-in theme parameters, without knowing code
- Build customized homepage content, including text and graphics
- Add logo to shop and adjust by screen size
- Build and add new, unlimited content pages
- Display advertisements throughout the site
- Showcase featured and best selling products on the homepage
- Customize header and footer navigation for optimal user experience
- Display accepted payment types throughout the site
- Display Privacy Policy, Terms of Use, other legal notices as needed
- NIVO slideshow on homepage
- Install sidebar widgets, languages, categories, custom images, currencies
- Display multiple languages and currencies

Mobile Commerce (for responsive themes only)

- Responsive, “device-friendly” themes include pre-integrated HTML5 - CSS3
- Free, customizable responsive options

- Audio and video capabilities are specific for devices
- Site design is optimized for mobile display, including easy navigation and search
- Streamlined product displays designed for mobile
- Pinch and scale images for mobile interactivity
- Create your own branded mobile app for iOS and Android
- Push notifications (abandoned cart, promotions)
- Can purchase through app

Shopping Experience UX

- Easily configure a user-friendly site navigation
- Display large images and graphics on the homepage
- Create a layered mega menu or drop down navigation
- Provide powerful Ajax search capabilities
- Link content in the footer for additional navigation options
- Configure product sorting and filtering capabilities by manufacturer, brand, category, price or features
- Can provide a branded experience

Customer Browsing

- Allow customers to compare products
- Provide configurable search with autofill
- Display navigation breadcrumb trail
- Incorporate a recently viewed products feed
- Allow customers to filter products based on price, brand, product details, product rating
- Add products to wishlist or registry
- Can build custom product lists and display these on homepage
- Can enable advanced search by vendors, brands, other categories

Product Management

- Batch import and export (.csv) files of products
- Batch update products in the admin dashboard
- Add unlimited product variations (Variants)
- Sell digital products and provide samples
- Allow customers to upload images for personalized products
- Create bundled product packages
- Upload manufacturer lists and manage manufacturer relationships
- Generate supply orders
- Track product inventory by product or product variation
- Create different product categories for customer segments
- Set maximum and minimum quantities of backordered products

- Set up email notifications for low inventory or restocking alerts
- Delete all products
- Photo cleanup - deletes all unused photos from the site
- Can update cost, price or sales price by vendor, products and categories
- Vendors have the capability to update their own products - vendor log in (on/off switch)
- Vendors can view their own orders
- Customer group pricing
- Tiered pricing

Product Display

- Upload unlimited product images
- Product images are automatically resized
- Choose list or grid view to display products
- Organize products by unlimited categories, subcategories, variations and product combinations
- Choose quantity of products to display per page
- Enhance products with customer comments and reviews
- Display product prices in multiple currencies (exchange rates are updated hourly)
- Multilingual capability for site content
- Images feature jQuery zoom
- Add both abbreviated and comprehensive product descriptions
- Provide information about product features, colors, dimensions and condition (i.e. new, used, etc.)
- Add custom product fields to product displays
- Add color and texture swatches to product information
- Provide downloadable documentation, such as manuals and instructions with product samples
- Display product prices with and without tax (VAT or Canada sites)
- Display a sale ribbon on selected products
- Allow customers to view products without displaying prices
- Display variants as radio buttons or drop downs
- Force buyers to add to cart to see a special sales price
- Ability for customers to request custom pricing or request a lower price
- Add social media icons to products
- Can specify specific quantities or min / max order for products
- Can password protect products or product categories

Digital Products

- Sell a variety of digital products, including photographs, MP3 files, software, and ebooks

- Can provide attachments (i.e. MP3 or ebook samples, etc.) or product documentation / instructions
- Sell services
- Configure downloadable products to expire after a certain number of days or by a certain date (can set both) **or number of clicks
- Set limits on file downloads from the site
- Display and manage the features for digital products
- Products can have multiple files that are downloaded, not limited to 1
- Files (deliverables) can be re-uploaded to customer accounts as finished products (i.e. photo retouching, etc.)

Marketing Tools

- Create a newsletter sign up and manage subscriptions from the admin dashboard.
- Track and manage affiliate relationships.
- Develop and implement promotions, including sales, coupons, quantity discounts, tiered pricing, product bundling, and loyalty programs.
- Robust coupon engine (one-time use, tie to product categories, buy one get one free, bundle products etc.)
- Dozens of 3rd party integrations to marketing tools are in our marketplace
- Offer free shipping or create shipping coupons and vouchers
- Create personalized offers or coupons for specific customer segments
- Generate alphanumeric coupon codes
- Highlight new product arrivals
- Setup automated follow up emails for abandoned carts
- Set up in-cart upsell and cross-sell functionality with related product feeds
- Encourage customers to share products with email a friend or social media sharing capabilities
- Create, track and manage customer surveys
- Autoresponders - automated follow emails post-sale
- Gift certificates (Import/Export support)
- Customers can purchase gift certificates or use gift certificates to pay
- Reward points
- Gift registry / wish lists
- Sitewide discounts
- Product group discounts
- Manual add to cart buttons - redirects customers from one site to another's cart
- Establish sale duration and expiration dates
- Discount and pricing rules are applied in the shopping cart
- Offer quantity discounts by a fixed amount or percentage discounts by threshold
- Abandoned cart email marketing
- Buy Shutterstock images directly from your admin and save over 50% versus retail

- Sell a variety of digital products, including photographs, MP3 files, software, and ebooks

SEO

- Schema markup is 100% search engine friendly
- URL rewrites allow you to control URLs
- Auto generated and updates of your Sitemap.html & Google sitemaps
- Generate a Google product feed for use with Google Shopping
- Permalinks
- Each product has a dedicated, search-engine friendly URL
(Canonical URLs and URL duplication prevention)
- Create meta-information including meta titles, tags, and keywords for products, categories, and content pages
- Compliance with W3C standards

Analytics and Reporting Tools

- Sites are integrated with Google Analytics
- Generate a variety of reports from the admin dashboard, including:
 - Sales reports
 - Tax report
 - Inventory report (inventory levels and availability)
 - Best performing products report
 - Coupon usage report
 - Gross sales invoiced report
 - Affiliate statistics
 - Keyword and search terms reports
 - Vendor sales reports
 - Consigned product reports\
 - and more!
- Export newsletter subscriber lists for for customer segmentation and analysis
- Add Google Enhanced eCommerce reports
- View abandoned cart information

Customer Account Management

- Customers can create an account with login and password
- Within their accounts, customers can:
 - View order statuses and history
 - Receive order updates
 - Re-order previously ordered products
 - Change or update default billing and shipping addresses
 - Create wish lists and gift registries
 - Share wish lists by email
 - Download digital products
 - Manage newsletter subscriptions
 - Password management
 - Track packages
- Age Verification using a third-party application, EVS. Billing is directly from CoreCommerce on a per transaction basis.

Order Management

- View, change, create, cancel and fulfill orders from the admin dashboard
- Create new customer accounts or view existing customer accounts, including shopping carts
- Add or remove products from orders by name or reference number
- Create, print and customize invoices, packing slips and shipping labels for orders • Manage split fulfillments with multiple invoices, shipments and credit memos (upcoming)
- Create custom order statuses
- Create and automate order notifications
- Text message notifications
- Integration with numerous third party fulfillment / drop shipping providers
- Track shipments with notifications
- Track sales by consignor and manage revenue sharing

Shipping

- Real-time shipping rates from UPS, FedEx, USPS, Royal Mail, Canada Post, Australia Post, Southeastern Freight, ABF and Echo Global. Included at no extra cost for all plans.
- Offer free and discounted shipping
- Allow customers to ship to multiple addresses within one order
- Allow customers to register different shipping and billing addresses
- Integrate shipping with label printing for USPS, FedEx and UPS
- UPS Ready - our integration is extensive, as we are one of only a 'handful' of eCommerce companies globally that have the level of integration with them; labels, real-time quotes, access points displayed in the shopping cart, etc
- Freight shipping integrations, FedEx freight, UPS freight, Southeastern Freight, etc.
- Configure table rates according to weights, subtotals and number of items within orders
- Provide a store pick up option for customers
- Charge delivery fees, pad rates or handling charges as needed
- Sort shipping options
- Restrict shipping providers by zone
- Can combine real time rates with offline shipping calculations in the same drop down - can blend different rules into one drop down
- Restrict shipping to certain countries, states and provinces
- International based shipping integrations

Taxes

- Set unlimited tax rules for unlimited currencies
- Set taxes according to country, region, state or zip code
- Integrate with saletax.com for real time tax rate updates and quarterly sales tax reporting
- VAT-inclusive and exclusive pricing
- Canadian sales tax
- Washington state tax system
- Tax billing state or shipping state
- Can tax shipping and handling
- Customers or products can be tax exempt

Payment

- Integrations with CorePayments
- Accept payments by check, money order, or purchase order
- Allow customers to pay with eWallets such as PayPal and AmazonPay
- Pay with reward points
- Pay with gift certificates
- Convert rewards points to gift certificate
- Restrict Purchase Order payments on web and mobile
- Can place phone order from within admin dashboard
- Integration with Signifyd fraud scoring and protection guarantee
- Can block individual IP addresses
- Recurring / subscription billing
- Tokenized Credit Card storage (CorePayments)
- Virtual Terminal for invoicing and online payment for services

Check out

- Simple, one-page checkout format on the merchant's website. It is not a redirect to another site.
- Customers have the option to register or use an account or check out as a guest
- Integration with most popular payment processors
- A persistent shopping cart allows customers to continue checking out later and on different devices
- View instant tax and shipping estimates
- Checkout fields are instantly validated
- Customers can reorder products with one click
- Set minimum purchase amount
- Provide gift messaging and gift wrapping options
- Customers can preview cart contents
- Provide a checkbox for terms and conditions
- Free shared SSL certificate or dedicated SSL available for your brand
- Can insert SSL trust logo on the checkout page
- PCI-DSS Level 1 compliance - the highest level possible
- Can add custom fields on the checkout page to capture additional information - can tie these records to customer or order
- Fraud prevention - 30-minute lockout after 3 declines (can adjust the time period and default number of times per customer)

Security

- CoreCommerce is PCI-DSS Level 1 compliance. Our PCI Scan can be used to prove
- PCI compliance, saving our clients money and time. Some processors may require a Self Assessment (SAQ-A).
- Shared SSL certificate available, and we can install your own certificate.
- No storage of customer credit card information on your site or ours - we use card tokenization
- Set and manage permissions for each employee in the admin dashboard
- Password and cookie encryption
- Secure admin dashboard
- Https anywhere for google is supported

International Support

- Sites are configured for localization, multiple currencies and tax rates
- Specify allowed countries for site registration and shipping destination addresses (per shipping method)
- Modify language translations as needed without coding
- Manage taxes by region
- Date and time displays by regional standards
- Set time-zone offsets
- International shipping providers
- View admin dashboard in three built-in languages: Spanish, English, Portuguese, or Hindi
- Capability to configure dashboard for additional languages
- GDPR Compliance
- EBANX integration for selling products and getting paid from Latin American customers.

Site Administration Management

- Set user roles and permissions in the admin dashboard (User Settings)
- View admin dashboard in four built-in languages: Spanish, English, Portuguese, or Hindi.
- Capability to configure dashboard for additional (multiple) languages
- Batch import and export of catalog and customer information
- Manage site content with built-in CMS and WYSIWYG text editing tool
- Intuitively manage and process customer orders in the admin dashboard
- Live notifications in the admin dashboard
- Access customer account information as needed
- Apply discounts to orders from the dashboard
- Customize order statuses and trigger automated order notifications
- Manage both complete and partial product returns
- Switch to store closed mode
- Integrate and enable reCAPTCHA functionality to forms for spam prevention
- Universal search in admin
- Ability to submit a customer service ticket from the admin dashboard or email
- Request a live chat from the admin dashboard

Platform Technical Features

- Hosting is at AWS with real-time ability for us to add servers and upgrade services for our clients.
- Automatic updates made regularly to the platform for all clients (SaaS)
- Active clients have access to all historical data from day one of working with us.
- Automatic daily backups and rolling 14 day copies of data.

Integrations - App Store

Platform Technical Features

- AbandonAid
- Amazon Product Ads
- AddThis

- Channel Manager
- ConstantContact
- Emma
- EVS (Age Verification)
- Facebook
- GetResponse
- HubSpot
- MailChimp
- Shutterstock
- twitter
- YOTPO

Fulfillment

- Shipwire
- Shipworks
- Lynx Fulfillment
- Atlast Fulfillment
- Amazon
- Cartrover

Shipping

- ABF
- Australia Post
- Canada Post
- Echo Global
- Fedex
- Fedex Freight
- USPS
- UPS
- UPS Freight
- Royal Mail
- Sou Eastern Freight
- Jamef

Product Feeds & Marketplaces

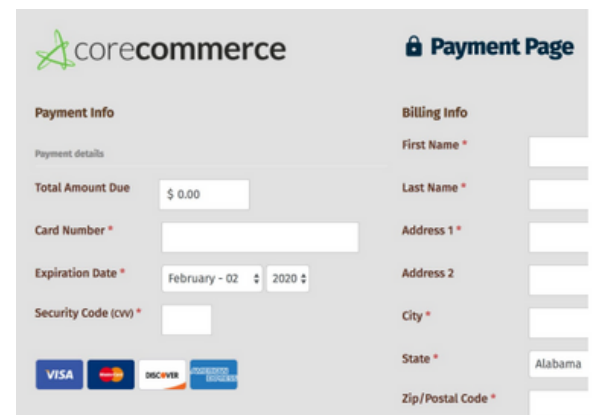
- Amazon
- Google Product Search
- Nextag
- Pricegrabber
- Yahoo!
- Bing
- Shopzilla
- Shopping.com
- Channel Manager
- Ebay

Virtual Terminal

Create a Virtual Terminal in minutes with no programming

Securely collect payment information from your clients from a website, an email, or your invoicing system. Our product is the fastest way to create a customized, secure, online way to get paid by card or check. It is ideal for service organizations, professionals and non-profits, who have a need to collect payments online (desktop and mobile) but do not ship a physical product.

- Integrate a payment button with your invoicing or accounting system.
- Custom fields can be entered and captured on your form which enhances gateway reporting and payment reconciliation. Dropdown boxes, hidden fields and custom data can be captured, providing unique information about the transaction.
- Webhooks send a JSON data feed with all transaction data (including hidden fields) back to other applications, like your accounting (billing or ERP) system.
- Recurring billing with unlimited billing plans
- Automate data feeds into the form: i.e., customer number, invoice #, UserID, \$ amount, line item (sku) information from your existing systems
- Notifications: When a transaction occurs, the HPP will send an email to a user at your company & email a receipt to the customer.
- Surcharge / convenience fees
- Fraud prevention tools: velocity restrictions, reCAPTCHA, min & maximum payment amounts.
- Reduce PCI scope as payment data never resides in your system. CoreCommerce is PCI-DSS certified
- Access to VT Gateway API to add to your 3rd party application.

A screenshot of the CoreCommerce payment page. The page has a light gray background and features the CoreCommerce logo in the top left and a "Payment Page" header with a lock icon in the top right. The form is divided into two columns: "Payment Info" on the left and "Billing Info" on the right. Under "Payment Info", there are fields for "Total Amount Due" (displaying \$ 0.00), "Card Number", "Expiration Date" (set to February - 02, 2020), and "Security Code (cvv)". Below these fields are logos for VISA, MasterCard, DISCOVER, and American Express. Under "Billing Info", there are fields for "First Name", "Last Name", "Address 1", "Address 2", "City", "State" (with "Alabama" selected), and "Zip/Postal Code".

Visit www.corecommerce.com/signup for more information and to sign up.